



EARN TRUE REWARDS IN SHAW'S FALL TRUSOFT™ PROMOTION!

The new TruSoft styles from STAINMASTER® are destined to be a huge hit with consumers this fall, and Shaw and Tufrex are including you in the excitement with our Fall TruSoft Sales Incentive. From September 17th to March 1st, 2013 – the peak fall selling months – we're offering \$1.00 per yard spiff on select Shaw and Tufrex styles.

TruSoft is the softest STAINMASTER carpet ever offered, and its durability belies its softness. Easy to clean and maintain, these styles offer a lifetime warranty on stains, static, soil, and pet accidents.

Incentive earnings will be issued through "Capture the Spirit." It's a great way to earn extra money for the holidays!

September 17, 2012 to March 1, 2013



SHAW STYLES

E0191 OFF THE CUFF (S)
E0192 OFF THE CUFF (T)
E0188 ELEGANT FORM I
E0189 ELEGANT FORM II
E0190 ELEGANT FORM 312
E0311 ELEGANT FORM 315

E0253 MODERN MOMENT I

E0254 MODERN MOMENT II
E0255 MODERN MOMENT III
E0218 SOFT TOUCH
E0219 STYLE MAKER
E0302 CASUALLY SOFT
E0303 SERIOUSLY SOFT

TUFTEX STYLES

Z6844 PALLADIO
Z6843 MARTINICA
Z6845 VENECIA

Z6842 MONTAGE
Z6841 CORONADO BAY
Z6840 SHEER DELIGHT

STAINMASTER
CARPET™

with TruSoft™ fiber

