



EARN TRUE REWARDS IN SHAW'S FALL TruSoft™ Promotion!



The new TruSoft styles from STAINMASTER® are destined to be a huge hit with consumers this fall, and Shaw and Tuftex are including you in the excitement with our Fall TruSoft Sales Incentive. From September 17th to March 1st, 2013 – the peak fall selling months – we're offering \$1.00 per yard spiff on select Shaw and Tuftex styles.

TruSoft is the softest STAINMASTER carpet ever offered, and its durability belies its softness. Easy to clean and maintain, these styles offer a lifetime warranty on stains, static, soil, and pet accidents.

Incentive earnings will be issued through "Capture the Spirit." It's a great way to earn extra money for the holidays!

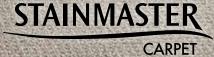
September 17, 2012 to March 1, 2013



E0191 OFF THE CUFF (S) E0192 OFF THE CUFF (T) **E0188 ELEGANT FORM I E0189 ELEGANT FORM II E0190 ELEGANT FORM 312 E0311 ELEGANT FORM 315** **E0254 MODERN MOMENT II E0255 MODERN MOMENT III E0218 SOFT TOUCH E0219 STYLE MAKER E0302 CASUALLY SOFT E0303 SERIOUSLY SOFT**

Z6844 PALLADIO Z6843 MARTINICA Z6845 VENECIA

Z6842 MONTAGE Z6841 CORONADO BAY Z6840 SHEER DELIGHT



with TruSoft™ fiber