



# NYLON

Shaw has manufactured carpets using virtually every viable fiber system available, and we've produced and marketed these fibers over the years. Although all of today's carpet fibers have their respective strengths, decades of testing and real-world use has led Shaw to determine that nylon is unequivocally the best overall carpet fiber available.

As mentioned before, nylon has been the most commonly used carpet fiber since the early 1960's and today is used in approximately 60% of all carpet. It is the most resilient of all carpet fibers and provides superior long-term performance. Extensive performance testing through the years – including the Hexapod Wear Test and the Contract Walker Test - demonstrate that carpets of nylon maintain their appearance better than carpets made from other fibers. Nylon carpets also recover their original texture better after cleaning.

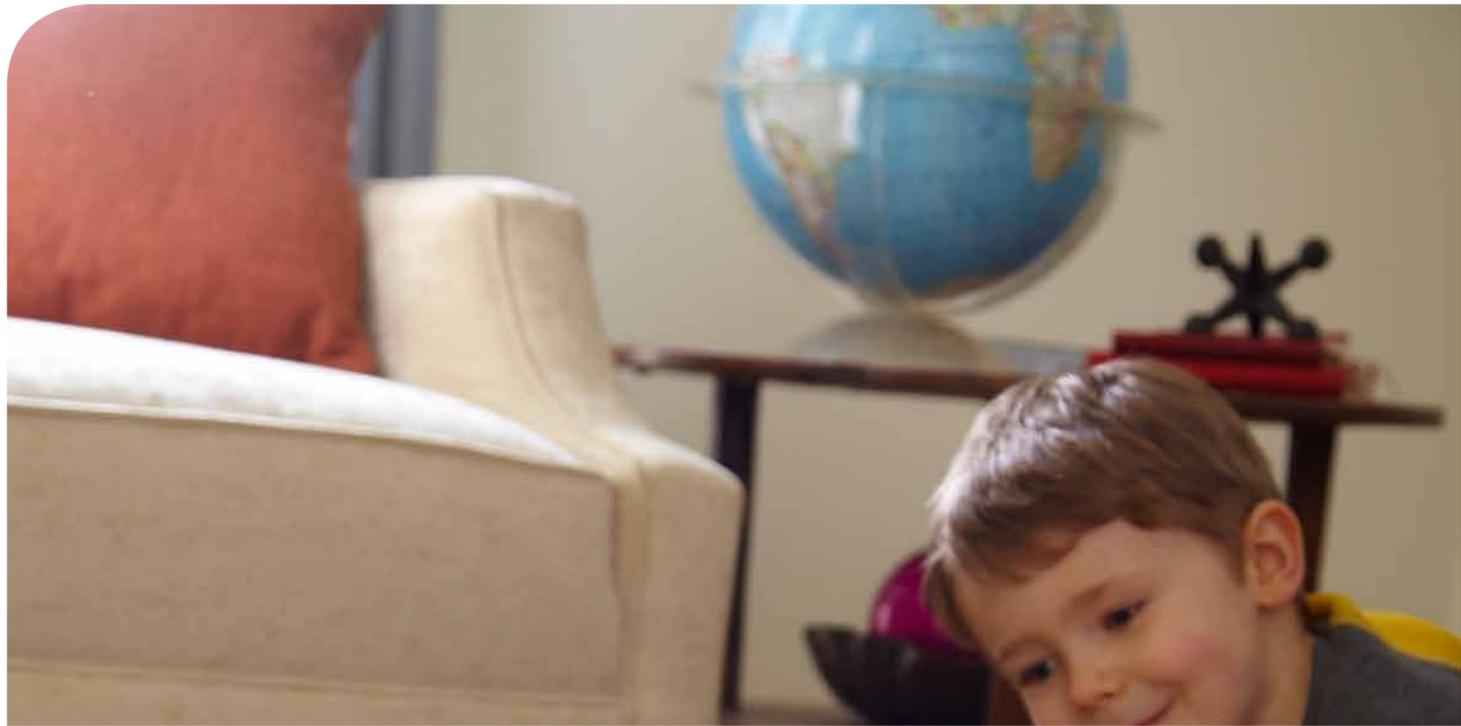
## STRENGTHS:

- Most durable and resilient of all carpet fibers
- Wide variety of construction and styling options
- Receptive to dyeing for color versatility and uniformity
- Innovative softness
- Consistent supply chain

## WEAKNESSES:

- Not inherently stain resistant, but may have stain and soil resistance treatment applied

(Shaw nylon styles are treated with R2X®, the leading stain and soil resistance treatment in the industry)



**Anso**nylon<sup>®</sup>

**GREEN** by nature • *fashionable* by design<sup>®</sup>



## SHAW'S PREMIUM ANSO<sup>®</sup> NYLON

Anso<sup>®</sup> Nylon - For over 40 years, consumers have chosen carpets of Anso nylon, Shaw's premier nylon fiber. Anso nylon is recyclable and contains post-consumer recycled content derived from the company's Evergreen Nylon Recycling facility in Augusta, Georgia. Shaw's Anso nylon styles are supported by the strongest warranties in the industry.

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### SHAW'S LEADERSHIP GIVES YOU THESE ADDED BENEFITS

- Anso nylon is GREAT: Green, Resilient, backed by 40 years of Experience, Anti-soil and stain, and Tough
- Offers lifetime stain and soil warranties (including pet stains\*)
- Warranties are non-prorated, transferable, labor inclusive, and include use on stairs and hallways
- Looked great even after the Guinness Book of World Record's Largest Pie Fight

\*Only pet urine stains are covered; see Shaw Residential Carpet Warranties brochure for details.

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**Ever·TOUCH**<sup>®</sup>  
*ever soft. ever durable. ever inviting.*

## SHAW'S EVERTOUCH<sup>®</sup> NYLON

EverTouch<sup>®</sup> Nylon – EverTouch carpets offer consumers another choice in excellent nylon products. EverTouch is Shaw's premium soft yarn offered at value price points. It is offered in a wide range of styles and colors that include all of today's popular categories.

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- Wide variety of construction and styling options
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- Innovative softness
- Consistent supply chain

### SHAW'S LEADERSHIP GIVES YOU THESE ADDED BENEFITS

- Recyclable and may be reclaimed for processing at Evergreen
- Offers lifetime stain and soil warranties (including pet stains\*)

\*Only pet urine stains are covered; see Shaw Residential Carpet Warranties brochure for details.

### WEAKNESSES:

- Not inherently stain resistant, but may have stain and soil resistance treatment applied

(Shaw nylon styles are treated with R2X<sup>®</sup>, the leading stain and soil resistance treatment in the industry)