

Show Homes Guide 2013

Shaw Floors is proud to sponsor a variety of stunning show homes across the U.S. in 2013. Learn more about our celebrated partnerships with some of the nation's top shelter publications.



HGTV Smart Home

Background: Introduced in 2008 as the HGTV Green Home, the HGTV Smart Home will continue to carry on a tradition of unique viewer interaction and architectural and design showmanship. Designed by architect Mike Stauffer, AIA, and built by Glenn Layton Homes, the HGTV Smart Home 2013 takes its inspiration from coastal Northeast Florida architecture. The flooring for the coastal-cottage-style home features carpet, hardwood, and area rugs from the HGTV HOME Flooring by Shaw collection.

Featured Shaw Product: Signature Style III in color English Toffee; Pemberton engineered hardwood in color Fedora; area rugs: Nirvana, Venezia, A Stitch in Time, Luna de Luna; select Shaw tile & stone products.

Open House: April 11 - May 31

Where: Paradise Key South Beach Community in Jacksonville, Fla.

Learn more: HGTV.com/smarthome.

COUNTRY LIVING

2013 Country Living House of the Year

Background: For Country Living's 2013 House of the Year project, "Home Again," the editorial team is working with a homeowner from one of the hardest-hit areas of Hurricane Sandy —Breezy Point, NY—to renovate and decorate her beach bungalow. The magazine aims to help this homeowner feel at home again. Look for coverage in the September issue of Country Living.

Featured Shaw Product: Grand Canyon in Bright Angel; Baywood rug in Indigo and Gray

Open House: Private home, tours not available

Where: Breezy Point, NY

Learn More: www.countryliving.com

Southern Living 11 Idea House

2013 Southern Living Idea House

Background: The 2013 Southern Living Idea House will be located on Fontanel Properties, just north of downtown Nashville, which includes the former home of country music star Barbara Mandrell and has now become a popular tourist destination. Design firm Phoebe Howard Interior Design and developer Fontanel Properties LLC have teamed up to deliver a stunning idea house steeped in southern charm and prepped to become an inviting bed and breakfast for guests to enjoy for years to come.

Featured Shaw Product: Panorama, Epic Hardwood

Open House: June 29th. Tours will run from June until December.

Where: Nashville, Tennessee

Learn More: www.southernliving.com/ideahouse

TRADITIONAL HOME.

Traditional Home O'More Designer Showhouse

Background: Local Nashville-area designers—all graduates of O'More College of Design—came together to design a newly constructed home to benefit their alma mater. Located in historic Franklin, TN, this 4,500 square foot home features 12 designer spaces to attract local home enthusiasts in one of the country's hottest design markets. Proceeds benefit the O'More College of Design.

Featured Shaw Product: Pebble Hill II

Open House: Concluded (April 5 - 21)

Where: Franklin, Tennessee

Learn More: www.omorecollege.edu/showhouse

TRADITIONAL HOME.



Traditional Home Hampton Designer Showhouse

Background: For five years, Traditional Home has been the national media sponsor of the Hampton Designer Showhouse, one of the east coast's most prestigious showhomes. 30+ famed designers showcase their innovative designs to more than 7,000 design enthusiasts who tour the property during the six-week open house. Proceeds benefit the Southampton Hospital.

Featured Shaw Product: TBA

Open House: July 20 - September 2

Where: Sag Harbor, NY

Learn more: www.hamptondesignershowhouse.com