

# CAPTURE THE SPIRIT



Capture the Spirit is Shaw's rewards program designed to incentivize Retail Sales Associates to sell better end products.

**Earn Points on CTS...** by logging in to ShawCTS.com and clicking on the "Featured Styles" tab, RSAs can view qualifying products for Retail Carpet. View the Points Chart for details.

**When Tracking Points on CTS...** allow one to two weeks from the Shaw invoice date for invoices to appear in Tracking. RSAs then have 30 days to claim their points on cut order business and 180 days for inventory/stock orders. Multiple RSAs can claim points on the same invoice.

**Redeem Points on CTS...** by logging in to ShawCTS.com and click on the "Redeem My Points" tab to access all the exciting prize opportunities available to choose including electronics, apparel, home & garden items, and more. The most popular reward is the Shaw CTS cash card!

**IMPORTANT:** The Internal Revenue Service requires Shaw to issue a Tax Form 1099 to each reward recipient. All RSAs must register using their Social Security number and Federal Tax IDs will not be excepted. RSAs are responsible for any taxes on redeemed CTS Points.





## Download our CTS App Today!

Now, Capture the Spirit is more convenient and easier to use than it has ever been thanks to the CTS App. You can search and download the app on the Apple App Store. RSAs can view their balance, track points, view statements, and claim prizes anywhere at any time.

**TIP:** When searching for the App, type "Shaw Capture the Spirit".



# CTS REWARDS POINTS CHART

	20 Points / Sq. Yard	All Anso Nylon Styles	
	15 Points / Sq. Yard	Qualifying EverTouch Nylon Styles All ClearTouch Platinum Styles	
	10 Points / Sq. Yard	Qualifying ClearTouch PET Styles	
	5 Points / Sq. Yard	Qualifying Shaw Cushion Styles	